

NEWS RELEASE

Richard Trethewey, Legendary Plumbing and Heating Expert from *This Old House* to Appear at CIPHEX West - Western Canada's Most Popular Plumbing, Hydronics, HVACR and Water Treatment Show

Calgary, Alberta, July 20, 2010 . . . More than 2,500 industry delegates will attend **CIPHEX West 2010** at the BMO Centre at Stampede Park in Calgary on November 3rd and 4th. Delegates to the trade show and conference are in for a special treat. Richard Trethewey, from television's *This Old House* has joined the extensive speaker lineup and will reveal all he knows in a presentation entitled *Lessons in a Lifetime of Heating and Cooling*.

Richard Trethewey has been an integral part of *This Old House* since the home improvement show's debut in 1979. Today, he also appears on the Emmy Award-winning show's sister series, *Ask This Old House*.

Trethewey is a licensed master and journeyman plumber in Massachusetts and has long been an advocate for professionalism in the building trades. He is president of RST Thermal, a manufacturer's representative company that provides training to the skilled trades, and is on the editorial board of *This Old House* magazine. Trethewey contributed to *Complete Remodeling*, published by *This Old House* Books in conjunction with Sunset Books in 2004, the *Homeowner's Manual*, published by *This Old House* Books in 2000 and the heating and plumbing sections of *This Old House Bathrooms* and *This Old House Kitchens*, published by Little, Brown and Company in 1992 and 1993. He is also the author of *This Old House Heating, Ventilation and Air Conditioning*, published by Little, Brown and Company in 1994.

CIPHEX West attracts those involved in the sale of plumbing, heating, hydronic (hot water) heating, solar heating, ventilation, air conditioning and refrigeration equipment, electrical equipment, fire prevention, natural gas equipment, water treatment systems, tools, and kitchen and bath fixtures.

CIPHEX West 2010
BMO Centre, Stampede Park, Calgary, Alberta
November 3rd and 4th
Wednesday, November 3rd 10:00 a.m. - 5:00 p.m.
Thursday, November 4th 10:00 a.m. - 5:00 p.m.

The trade show is open to industry members by free pre-registration prior to November 1st. Visitors may register on site for \$25.00.

Once again, the event will be co-located with the **Buildex Calgary** show. Visitors to this event will automatically receive free admission to *CIPHEX West*, expanding the audience to architects, builders, developers, engineers, interior designers, facility managers, property managers and building owners - decision-makers representing millions of dollars in purchasing power.

Full information on CIPHEX West, including detailed seminar information, is available on the website at www.ciphexwest.ca.

ATTENTION EDITORS & ASSIGNMENT DIRECTORS: Richard Trethewey speaks from 1:00 to 2:00 p.m. on Thursday, November 4th. Following his presentation, he is available for media interviews.

E-mail keichner@nexicom.net to receive news releases and other media material electronically.
Addresses will be kept confidential and will not be released to any third party.

For further information, please contact:

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