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## Dates Announced for Western Canada's Most Popular Plumbing, Hydronics, HVACR and Water Treatment Show CIPHEX West, November 3rd and 4th, 2010

Calgary, Alberta, December 14, 2009 . . . More than 2,500 industry delegates are expected to attend *CIPHEX West 2010* when the trade show and conference takes place in the BMO Centre at Stampede Park in Calgary on November 3rd and 4th, 2010. The event attracts those involved in the sale of plumbing, heating, hydronic (hot water) heating, solar heating, ventilation, air conditioning and refrigeration equipment, electrical equipment, fire prevention, natural gas equipment, water treatment systems, tools, and kitchen & bath fixtures. They come from across Western Canada and the Northwestern United States to see all that's new from the industry and meet and do business with close to 200 exhibiting companies.

*CIPHEX West* shows draw more plumbing, hydronics, HVACR and water treatment contractors and wholesalers than any other event in Western Canada. Manufacturers eagerly participate in *CIPHEX West* as it is the premier promotional opportunity available to them in the Western Region.

CIPHEX West 2010  
BMO Centre, Stampede Park, Calgary, Alberta  
November 3rd and 4th, 2010  
Wednesday, November 3rd 10:00 a.m. – 5:00 p.m.  
Thursday, November 4th 10:00 a.m. – 5:00 p.m.

The trade show is open to industry members by free pre-registration prior to November 1, 2010. Visitors may register on site for \$20.00.

Once again, *CIPHEX West* will be co-located with the Construct Calgary and Buildex Calgary shows. Visitors to any of these events will automatically receive free admission to CIPHEX, bringing in an audience of architects, builders, developers, engineers, interior designers, facility managers, property managers and building owners - decision-makers representing millions of dollars in purchasing power.

“Trade shows remain one of the most effective ways to put products in front of potential customers. The growth of interest in water efficient products makes it critical to be able to display working units and demonstrate their key features. CIPHEX West gives us the opportunity to showcase all of the American Standard brands”, said Graeme Lennox, Manager, Advertising and Marketing Services with American Standard Brands.

Keith Ottaway, President of Allpriser Ltd. also has high praise for CIPHEX West. “We have participated in several CIPHEX West shows. The event is always well attended, drawing from Alberta, BC, Saskatchewan and Manitoba. As such, CIPHEX West provides an excellent opportunity to contact Western Canadian Contractors”.

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CIPHEX West is produced by the Canadian Institute of Plumbing & Heating ([www.ciph.com](http://www.ciph.com)), with support from the Canadian Water Quality Association, the Mechanical Contractors Association of Canada and the Canadian Hydronics Council and numerous other industry associations.

The Canadian Institute of Plumbing & Heating (CIPH) is a not-for-profit trade association. Founded in 1933, the Institute is a vibrant organization committed to providing members with the tools for success in today's competitive environment. More than 250 companies are members of this influential trade association. They are the manufacturers, wholesaler distributors, master distributors, manufacturers' agents and allied companies who manufacture and distribute plumbing, hydronic heating, industrial PVF, waterworks and other mechanical products. CIPH wholesalers operate more than 700 warehouses and showrooms across Canada. CIPH members employ more than 10,000 Canadians and are an integral part of the Canadian economy. Total industry sales exceed \$5 billion annually.

Full information on CIPHEX West will be available on the website at [www.ciphexwest.ca](http://www.ciphexwest.ca).

E-mail [keichner@nexicom.net](mailto:keichner@nexicom.net) to receive news releases and other media material electronically. E-mail addresses will be kept confidential and will not be released to any third party.

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